

## **REMARKS**

The above Amendments and these Remarks are in reply to the Restriction Requirement mailed November 16, 2006.

### **I. Summary of Restriction Requirement**

Prior to the Restriction Requirement mailed November 16, 2006, Claims 35-103 were pending in the Application. In the Restriction Requirement, the Examiner restricted the claims to the following groups:

- Group 1: Claims 35-40, drawn to a method for forming a virtual schema based upon a reverse star schema, classified in class 707, subclass 2.
- Group 2: Claims 41-49 and 52, drawn to a data warehouse builder apparatus for mapping rules and analysis functions, classified in class 707, subclass 102.
- Group 3: Claims 50 and 51, drawn to a system for defining a data warehouse, classified in class 705, subclass 1.
- Group 4: Claims 53-71 and 103, drawn to storing data according to a data model and a focal group with core components, classified in class 707, subclass 104.1.
- Group 5: Claims 72-78, drawn to a method for creating a customer centric data warehouse, classified in class 705, subclass 10.
- Group 6: Claims 79-91, drawn to a computer-implemented method for selecting customer entities, creating a database and data movement mapping rules, classified in class 707, subclass 201.
- Group 7: Claims 92-96, drawn to a computer-implemented method with a user interface for highlighting a first component of a reverse star schema, classified in class 345, subclass 475.
- Group 8: Claims 97-98, drawn to a computer-based product with code for accessing meta data, translating information entities, providing customer activity correlation queries, providing customer analysis and results, classified in class 707, subclass 3.
- Group 9: Claims 99-102, drawn to a computer-based program product for generating customer data analysis function code, scheduling tasks

for managing a data warehouse, pre-processing data, performing data source analysis, and planning operations, classified in class 707, subclass 10.

**II. Summary of Applicant's Amendments**

The present Response withdraws without prejudice Claims 35-52 and 72-102, leaving for the Examiner's present consideration Claims 53-71 and 103. Reconsideration of the Application as amended is respectfully requested.

**III. Election of Invention**

Applicant hereby elects Group 4, Claims 53-71 and 103 for present consideration. Claims 35-52 and 72-102 are withdrawn from present consideration at this time. Applicant reserves the right to reinstate and/or to prosecute any withdrawn or canceled claims in a currently pending or future application.

**IV. Conclusion**

In light of the above, it is respectfully submitted that all of the claims now pending in the subject patent application should be allowable, and consideration thereof is respectfully requested. The Examiner is respectfully requested to telephone the undersigned should he have any inquiries.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 06-1325 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

Date: December 15, 2006

By: /Justas Geringson/  
Justas Geringson  
Reg. No. 57,033

FLIESLER MEYER LLP  
650 California Street, 14<sup>th</sup> Floor  
San Francisco, California 94108  
Telephone: (415) 362-3800  
Facsimile: (415) 362-2928  
Customer No. 23910